



MODULE SPECIFICATION

Academic Year (student cohort covered by specification)	2023-24
Module Code	PHM219
Module Title	Evaluation of Public Health Interventions
Module Organiser(s)	Josephine Borghi
Contact email	<p>The LSHTM distance learning programmes and modules are run in collaboration with the University of London. Enquiries may be made via their Student Advice Centre.</p> <p>(Enquiries from face-to-face i.e. London-based the LSHTM MSc or research students regarding study of DL modules should be emailed to: distance@lshtm.ac.uk).</p>
Faculty	Public Health & Policy: The London School of Hygiene & Tropical Medicine https://www.lshtm.ac.uk/research/faculties/php
FHEQ Level	Level 7
Credit Value	CATS: 15 ECTS: 7.5
HECoS Code	101317 : 101307 : 101030
Mode of Delivery	Distance Learning
Mode of Study	Directed self-study, through online materials (Virtual Learning Environment)
Language of Study	English
Pre-Requisites	The module will require some familiarity with basic epidemiological and statistical concepts. Therefore, we recommend that students take a statistics module (e.g. Basic Statistics for Public Health and Policy (PHM102)), and an epidemiology module (e.g. Basic Epidemiology (PHM101)) prior to starting this module.
Accreditation by Professional Statutory and Regulatory Body	None
Module Cap (Maximum number of students)	None

Target Audience	This module is available to students registered for the DL MSc and PGDip in Public Health. It is recommended for students studying the MSc in Public Health: General stream and the Health Promotion and Health Service Management streams. The module is also open to students on the DL PGDip/MSc Epidemiology programme. Alternatively, it can also be taken as an individual module.
Module Description	This module provides students with the knowledge and skills required to design impact and process evaluations of complex public health interventions.
Duration	Studies for distance learning modules begin in early October. At this time, module materials will be made available on Moodle once fees have been paid. Students may start their studies at any time from the beginning of October and work through the material until the start of the June assessments. However, students are encouraged to commence their studies in October and work steadily through the materials over the course of the academic year and must adhere to other assessment submission deadlines.
Last Revised (e.g. year changes approved)	August 2023

Programme(s)	Status
This module is linked to the following programme(s))	
MSc Public Health (General stream) (Distance Learning - University of London Worldwide)	Recommended Elective
MSc Public Health: Health Promotion (Distance Learning - University of London Worldwide)	Recommended Elective
MSc Public Health: Health Service Management (Distance Learning - University of London Worldwide)	Recommended Elective
MSc Public Health: Environment and Health (Distance Learning - University of London Worldwide)	Elective
MSc Public Health: Health Economics (Distance Learning - University of London Worldwide)	Elective
PGDip Public Health (Distance Learning - University of London Worldwide)	Elective
PGDip/MSc Epidemiology (Distance Learning - University of London Worldwide)	Elective

Module Aim and Intended Learning Outcomes

Overall aim of the module

The overall module aim is to:

- Enable students to apply the knowledge and skills to design an evaluation of a public health programme or policy tailored to the specific research question and context.

Module Intended Learning Outcomes

Upon successful completion of the module a student will be able to:

1. Explain impact evaluation, provide examples of the types of questions it can answer and suggest appropriate uses for impact evaluation methods;
2. Define key concepts of causal inference and explain considerations in the design of an impact evaluation;
3. Propose appropriate study designs to address different evaluation questions in various contexts, assessing outcomes and processes of change, as well as economic aspects;
4. Propose quantitative and qualitative analytical methods for use with specific evaluation study designs; and
5. Report on, appraise and interpret impact evaluations.

Indicative Syllabus

Session Content

The module is expected to cover the following topics:

- An introduction to what impact evaluation is and when it can be used and the types of interventions that will be considered in this module;
- Developing and using a logic model;
- Cluster randomised control trials and their application to real life policies and programmes.
- Quasi-experimental designs;
- Process evaluation;
- Economic evaluation.

Teaching and Learning

Notional Learning Hours

Type of Learning Time	Number of Hours	Expressed as Percentage (%)
Directed self-study	110	73.3
Self-directed learning	0	0
Assessment, review and revision	40	26.7
Total	150	100

Teaching and Learning Strategy

Learning is via directed self-study. A guide to studying the module is provided, together with access to a range of study resources, discussion forums and online webinar discussion sessions. Students are strongly encouraged to participate in the module-specific discussions and online webinar discussion sessions to obtain tutor support, and to make use of the LSHTM on-line library resources. Students are strongly encouraged to participate in the module-specific discussions and real-time tutorials available on Moodle to obtain tutor support, and to make use of the LSHTM online library resources. In addition, written feedback is provided on the submitted assignment.

Assessment

Assessment Strategy

For students registering for the first time in 2022/2023 or 2023/2024

This module is assessed via an assessed assignment (100%) to be submitted no later than May 31st.

For students who first registered for the module prior to 2022/2023

Prior to 2022/23 students were required to complete an assignment (30%) and sit an unseen written examination (70%). If you are a continuing student (i.e. registered for the module for the first time prior to 2022/23) the module will be assessed as follows:

- If you have completed either the assignment or the exam, you will need to complete the remaining element of the summative assessment.
- If you have not completed either the assignment or the exam you may either continue with the assessment strategy in place prior to this academic year (i.e. assignment- 30% and exam - 70%) **OR** complete the assessment strategy in place for students registering for the first time in 2022/23 or 2023/2024 i.e. 100% assignment.

For students registered before 2022/23, who are continuing with the assessment strategy in place when they first registered (i.e. an assignment and exam) the last opportunity to complete either component of the assessment strategy will be the 2023/24 academic year.

Summative assessment. New from 2022/23.

Note: students who first registered for this module prior to 2022/23 may have the option to continue with the format in place when they first registered for the module. Please read preceding section – ‘Assessment Strategy’.

Assessment Type	Assessment Length	Weighting (%)	Intended Module Learning Outcomes Tested
Assessed Assignment	Please see the Assignment Instructions for details.	100	All

For students registering for PHM219 for first time in 2022/23 or 2023/2024

The 100% summative assignment for this module can be submitted only once annually, no later than **31 May** and must be submitted via the online Assignment Management System.

For students who first registered for the PHM219 module prior to 2022/23 (and who are continuing with the assessment format in place when they first registered)

The 30% summative assignment for this module can be submitted only once annually, no later than **31 March** and must be submitted via the online Assignment Management System.

Time-limited assessments for DL modules are held once a year, mostly in June (including resits).

Assessments are held in accordance with University of London's annual guidance but in 2023/24 they are likely to be held online.

Please note that a separate assessment fee may be payable in addition to the module fee. Further details will be communicated as soon as the final decisions are known.

Resitting assessment

Resits will accord with the LSHTM's [Resits Policy](#).

The Resit assessment will be the same assessment type as the first attempt (see previous table).

Resources

The following materials are provided to students after registration and fee payment for this module in October:

- A brief guide to studying the module;
- Study materials/sessions in a range of formats including video recordings, screencasts and session transcripts;
- A reading list including details of both required and optional reading and links to selected papers;
- On-line exercises.

Students will also be provided with access to discussion fora via the Moodle VLE, online webinar discussion sessions and the LSHTM online library resources.

All materials are provided in e-format and may be accessed via the LSHTM VLE – Moodle.

Teaching for Disabilities and Learning Differences

The module-specific site on Moodle provides students with access to the majority of the module learning materials, including a study guide and online reading list (detailing both essential and recommended readings), and additional resources including supplementary exercises and optional lecture recordings. All materials posted up on Moodle areas, including computer-based sessions, have been made accessible where possible. The LSHTM Moodle has been made accessible to the widest possible audience, using a VLE that allows for up to 300% zoom, permits navigation via keyboard and use of speech recognition software, and that allows listening through a screen reader. All students have access to “[SensusAccess](#)” software which allows conversion of files into alternative formats.

For students with special needs, reasonable adjustments and support can be arranged – details and how to request support can be found on the University of London Worldwide website at

<https://london.ac.uk/applications/how-it-works/inclusive-practice-access-arrangements>